

# HYDE PARK *Winter* WONDERLAND



*PRESS & MEDIA PACK*

# CONTENTS



<b>LOGOS</b>	<b>03</b>
<b>PRESS RELEASE</b>	<b>04</b>
<b>PRESS OFFICE</b>	<b>05</b>
<b>IMAGERY</b>	<b>06</b>
<b>PHOTOGRAPHY &amp; FILMING</b>	<b>07</b>
<b>INFLUENCERS</b>	<b>08</b>
<b>CONTACT</b>	<b>09</b>

# LOGOS



The Hyde Park Winter Wonderland Logo has different forms and applications based on the intended purpose/use. If unsure, please consult the Hyde Park Winter Wonderland brand guidelines for advice on best practices.

[DOWNLOAD HERE](#)

# BRAND GUIDELINES

The Hyde Park Winter Wonderland brand guidelines are to be used when downloading the new Winter Wonderland fonts, logos and hero creative. All assets are available in both digital and print files and include general guidelines on correct practice when using the assets.

[DOWNLOAD HERE](#)

# PRESS RELEASES

## WINTER WISHES



## ART COMPETITION



## GENERAL ONSALE



## ICE/SPONSOR RELEASE



For an updated press release list, please see [HERE](#) where press releases will be updated as released.

# PRESS OFFICE



For all press and media inquiries regarding Hyde Park Winter Wonderland, please contact our press office at [ww@wcommunications.co.uk](mailto:ww@wcommunications.co.uk).

This includes complimentary media pass inquiries, interview requests for IMG and Hyde Park Winter Wonderland staff and brand partnership opportunities in relation to Hyde Park Winter Wonderland.

# IMAGERY



All images within this gallery are to be used solely for the specific purpose of the promotion of Hyde Park Winter Wonderland in editorial, review, and image galleries both in print and online.

All images are to be credited with PWR Events, Hyde Park Winter Wonderland. Copyright © 2022 PWR Events, an International Management Group (UK) Limited company.

For any specific image, video, information, or brand asset requests, please contact the press office.

[DOWNLOAD HERE](#)

# PHOTOGRAPHY AND FILMING



Photography and filming on site at Hyde Park Winter Wonderland is allowed for personal use only. Commercial enquiries or filming accreditation requests, please email [ww@wcommunications.co.uk](mailto:ww@wcommunications.co.uk).

or editorial photography or filming accreditation requests should go via our press office in advance of arriving.

If filming or photography is carried out without a permit/accreditation, our security and management team may request that accreditation is completed before continuing filming or take photography on site for commercial or editorial purposes. We also reserve the right to decline accreditation and ask that you dispose of your video or photos taken without permission.

For any personal photography and filming requests, please fill out the form below in advance of arriving and a member of our team will get back to your request.

[APPLY HERE](#)

# INFLUENCERS



For all influencer press and media enquiries regarding Hyde Park Winter Wonderland, please fill out the below form.

We will then use the information you have submitted below to reach out to our desired influencers if any opportunities arise.

Please note: filling out this form **does not guarantee** any opportunities to work with Winter Wonderland.

[ENQUIRE HERE](#)



# CONTACT



If you have questions or require further information, please contact the Hyde Park Winter Wonderland marketing team or Press Office.

[marketing@hydeparkwinterwonderland.com](mailto:marketing@hydeparkwinterwonderland.com)

[ww@wcommunications.co.uk](mailto:ww@wcommunications.co.uk)