



## **Bar Hütte to make its London debut at Hyde Park Winter Wonderland**

**Thursday 28<sup>th</sup> September 2017, London:** PWR Events and The Royal Parks are delighted to announce that **Bar Hütte** will make its London debut at this year's **Hyde Park Winter Wonderland**. A unique take on 'Alpine Après Ski' each hütte offers visitors an exclusive and festive get-together venue for karaoke (or Carol-oke since it's Christmas!) and cocktails. The hüttes can be enjoyed by friends, Christmas parties and families alike. Hyde Park Winter Wonderland is the UK's number one Christmas destination and runs for 6 weeks from Friday 17<sup>th</sup> November 2017 – Monday 1<sup>st</sup> January 2018.

Creating a mini village of Alpine huts in the heart of Hyde Park Winter Wonderland, Bar Hütte will offer visitors a selection of pre-bookable spaces to soak up the Christmas atmosphere in your own private hütte. The heated hüttes can seat up to 10 people and will be available for private hire daily from 10am-10pm, with a larger hütte also available that can host 20 people. As standard, each hütte comes complete with festive lights, rustic wooden décor and a dedicated host to serve hot and cold refreshments. Perfect for festive parties, each hütte includes a karaoke machine filled with songs, from pop hits to Christmas classics, ideal with a seasonal cocktail in hand.

Visitors will also have the opportunity to purchase three separate upgrades for their hütte:

### **Fancy Dress**

Perfect for an entertaining Christmas night out, the party upgrade includes festive props and accessories, ensuring a Christmas experience that's memorable and Instagram-ready.

### **Champagne**

For an extra special get-together, visitors will also be able to purchase the champagne upgrade. Celebrating the festive season in true style, visitors will be greeted with a bottle of bubbly on arrival.

## **Cosy**

Giving visitors their very own taste of the Danish Hyggē trend, the cosy hütte features covered hot water bottles and a hamper of alpine blankets, offering a snug and relaxing atmosphere.

**Richard Guest-Gornall, Director PWR Events** commented: *'We are always looking for new and exciting attractions for Hyde Park Winter Wonderland and Bar Hüttes unique take on traditional ski chalets is wonderfully festive. The hüttes are perfect for visitors wanting to experience the Christmas atmosphere in an intimate setting, from couples to Christmas parties to families. It will be a must-do at this year's event!'*

As well as **Bar Hütte**, Hyde Park Winter Wonderland will host many new and returning attractions including **the UK's largest outdoor Ice Rink**, Europe's largest indoor ice and snow sculpture experience **The Magical Ice Kingdom Deep Sea Adventure**, **Zippos Christmas Circus**, **Cirque Berserk**, **Cinderella on Ice**, **The Giant Observation Wheel**, **The Sooty Christmas Show**, **Bar Ice**, over 150 chalets in the **Angels Christmas Market**, the world's largest transportable rollercoaster **Munich Looping**, alongside food and drink throughout. Tickets are on sale now.

For the last 10 years, Hyde Park Winter Wonderland has been hugely popular with members of the Royal family and the celebrity crowd. Guests who have been spotted enjoying the festivities across the years have included: Duchess of Cambridge & Prince George, Eva Longoria, David & Brooklyn Beckham, Simon Cowell, Mel C, Nicole Scherzinger, Lindsay Lohan, Liv Tyler, Kate Moss, Naomi Campbell, Cara Delevingne, Myleene Klass, Caroline Flack, Nick Grimshaw, Elle Macpherson, Helena Bonham Carter, Damian Lewis, Suki Waterhouse, Penelope Cruz, Rafferty Law, Tom Cruise, Elizabeth Hurley, Amanda Holden, David Furnish, Tim Burton, David Cameron, Anais Gallagher, Ella Eyre, Anton du Beke and Tom Daley.

Register at [www.hydeparkwinterwonderland.com](http://www.hydeparkwinterwonderland.com) for further announcements of new attractions, shows and rides coming to Hyde Park Winter Wonderland this year.

## **Follow us:**

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## **Listings Information:**

Tickets are now on sale for the Ice Rink, Magical Ice Kingdom, Cinderella on Ice, Bar Ice, Giant Observation Wheel, Bar Hütte, Zippos Christmas Circus, Cirque Berserk & The Sooty Christmas Show

**Dates:** Friday 17<sup>th</sup> November 2017 – Monday 1<sup>st</sup> January 2018 (closed on Christmas Day)

**Times:** 10am – 10pm daily (except Friday 17<sup>th</sup> November – opens at 5pm)

**Entry:** Hyde Park Winter Wonderland is FREE to enter, there is no admission fee

**Online booking:** [www.hydeparkwinterwonderland.com](http://www.hydeparkwinterwonderland.com)

**Ice Rink timings (50min session):**

10am, 11am, 12pm, 1pm, 2pm, 3pm, 4pm, 5pm, 6pm, 7pm, 8pm, 9pm

**The Sooty Show timings:**

11am

**Circus performance timings (45 mins):**

Zippos Christmas Circus: 12:30pm, 2pm, 3:30pm, 5pm

Cirque Berserk: 7pm, 8pm, 9pm

**Cinderella on Ice performance timings:**

12pm, 2pm, 4pm, 5.45pm, 7.30pm

***Ticket Prices (see website for full details)***

<b>Bar Hütte</b>	<b>£14 - £18 (per person per hour, adult), £7 - £9 (per person per hour, child) Cosy upgrade £20 (per Hütte), Fancy Dress upgrade £20 (per Hütte) and Champagne upgrade £50 (per bottle)</b>
Ice Skating	£9.50 - £15.50 (adult), £7.50 - £10.50 (child), £30 - £42 (family), £8.50 - £14.50 (cons)
Magical Ice Kingdom	£7.00 - £11.00 (adult), £5.00 - £9.00 (child), £20 - £36 (family), £6.00 - £10.00 (cons)
Bar Ice	£14.00 - £16.00 (adult)
Giant Wheel	£7.00 - £9.00 (adult), £5.00 - £7.00 (child), £20 - £28 (family), £6.00 - £8.00 (cons), £40 - £50 (Private pod), £55 - £65 (VIP pod)
Circus Shows	£8.50 - £15.00 (adult), £5.00 - £11.50 (child), £20 - £46 (family), £7.50 - £14.00 (cons) £90 - £105 (Private box for 4 people, includes a bottle of champagne and chocolates)
The Sooty Christmas Show	£8.50 - £15.00 (adult), £5.00-£11.50 (child), £20- £46 (family), £7.50- £14.00 (cons)
Cinderella on Ice	£16.95- £19.95 (adult), £12.95- £15.95 (child), £51.80- £63.80 (family), £15- £18 (cons)

**-ENDS-**

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**Notes to editors**

**About PWR Events:**

PWR are unique creators, producers and promoters of large scale public events at prestigious venues, working with organisations such as The Royal Parks and Historic Royal Palaces.

Currently producing Hyde Park Winter Wonderland and Hampton Court Palace Festival; PWR have previously created events across the UK including Hampton Court Palace, Tower of London, Windsor, Greenwich, Manchester United FC and Hampstead Heath Ice Rinks, The Royal Windsor and Greenwich Observation Wheels, and Hampton Court, Greenwich and Windsor Beer & Jazz Festivals.

PWR Events are part of WME / IMG Arts & Entertainments division.

PWR are proud to create, produce and organise sustainable events.

**About Hyde Park and The Royal Parks:**

The Royal Parks is a charity created in March 2017 to manage and fundraise for 5,000 acres of Royal parkland across London. Every year 77 million visitors enjoy London's eight Royal Parks for their unparalleled opportunities for enjoyment, exploration and healthy living in the heart of London.

The charity looks after eight of London's largest open spaces; Hyde, The Green, Richmond, Greenwich, St James's, Bushy and The Regent's Parks, and Kensington Gardens. We also manage other important open spaces in the capital including Grosvenor Square Garden, Brompton Cemetery, Victoria Tower Gardens, Canning Green and Poet's Corner.

The parks are owned by the Crown with their responsibility resting with the Secretary of State for Culture, Media and Sport. The Royal Parks charity manages the parks on behalf of the government.

Every year millions of visitors from London, the UK and across the globe enjoy the iconic Hyde Park, one of the Capital's eight Royal Parks. Spanning 350 acres of green space in central London, Hyde Park is the home of world renowned events. Hyde Park Winter Wonderland provides essential income for The Royal Parks which goes back into conserving and enhancing the parks for future generations to enjoy.

For more information please visit: [www.royalparks.org.uk](http://www.royalparks.org.uk)

For media enquiries contact: 0300 061 2128 or [press@royalparks.gsi.gov.uk](mailto:press@royalparks.gsi.gov.uk)

**About Bitter Twisted:**

Bar Hütte is brought to you by Bitter Twisted, a totally unique restaurant and bar group creating completely distinct experiences. It has been successfully running Bar Hüttes in the city centres of Manchester and Liverpool for three years.