

# FAMILY DAYS OUT WRAPPED UP AT HYDE PARK WINTER WONDERLAND 2018



Sisters Scarlett and Zoe Airey from London play in Hyde Park Winter Wonderland 2017's breathtaking snow and ice sculptures

**THE UK'S MOST SPECTACULAR EVENT KICKS OFF FROM 22  
NOVEMBER 2018 WITH FESTIVE FUN FOR ALL THE FAMILY**

***22 NOVEMBER 2018 – 6 JANUARY 2019***

***10am-10pm***

***ENTRY TO HYDE PARK WINTER WONDERLAND IS FREE***

**[ATTRACTION TICKETS ON SALE NOW](#)**

**[WITH FAMILY DEALS FROM £20](#)**

**NEW FAMILY ENTRANCE**

**UK's LARGEST OUTDOOR ICE RINK**

**ZIPPOS CHRISTMAS CIRCUS (NEW 2018 SHOW)**

**CIRQUE BERSERK (NEW 2018 SHOW)**

**BACKYARD CINEMA PRESENTS: THE SNOWMAN™ EXPERIENCE**

**THE MAGICAL ICE KINGDOM PRESENTS THE SECRET FOREST**

**PETER PAN ON ICE**

**TELETUBBIES CHRISTMAS SHOW**

**SANTA LAND AND SANTA'S GROTTO (FREE ENTRY)**

**ICE SCULPTING WORKSHOPS**

**ICE SLIDE**

**ICE TRIKE TRAIL**

Hyde Park Winter Wonderland will launch on 22<sup>nd</sup> November 2018, with a host of glittering attractions, shows, activities, rides and games perfect for the ultimate festive family day out. With a huge variety of food and drink stalls, cafes and themed bars, this year's most anticipated seasonal showcase will see the entire family fully entertained.

Exclusive for 2018, **The Magical Ice Kingdom presents The Secret Forest**. Expect a magical world complete with woodland animals and mythical creatures, created from more than 500 tonnes of ice and snow. How about a trip down memory lane with **Backyard Cinema's The Snowman™ Experience** or kiddies' favourites **Peter Pan On Ice**, with awe-inspiring skating and flying tricks. Perfect for even the tiniest tots, **Teletubbies Live Show** will be heading to the MegaDome every morning as little ones can enjoy a magical journey through Tellytubbyland. As part of the new and exclusively designed **Santa Land**, guests can seek out the huge 45m long **Ice Slide** as well as an **Ice Trike Trail** and the **(FREE) Santa's Grotto**. This year, Santa Land will have a new family entrance to provide speedy entry to festive fun.

**Zippos Christmas Circus** and **Cirque Berserk** return to the UK's biggest circus tent this year, with brand new, jaw-dropping shows throughout the day, together with the UK's biggest **Ice Rink** and **Giant Observation Wheel** with staggering views across the capital. Tickets are available to purchase now through the official [Hyde Park Winter Wonderland website](#) with family deals from £20 and off peak offers available.

## FESTIVE ATTRACTIONS

The **Magical Ice Kingdom's** new theme 'The Secret Forest' will spring up for 2018. Discover a magical world complete with woodland animals and mythical creatures, created from more than 500 tonnes of ice and snow in -10C temperatures. 2018 also sees the introduction of exciting **Ice Sculpting Workshops**. Christmas crafters can learn tips from expert ice sculptors and create their very own masterpiece in a bespoke sculpting studio.

To celebrate the 40th anniversary of Raymond Briggs' beloved picture book, **The Snowman**, Hyde Park Winter Wonderland has teamed up with themed cinema experts, Backyard Cinema, and Penguin Ventures (part of Penguin Random House) to bring a world exclusive, immersive adventure; **Backyard Cinema Presents: The Snowman™ Experience** to the capital. One of the UK's best-loved family films will be brought to life as guests explore the multi-roomed, multi-sensory, cinematic adventure guaranteed to delight the entire family with Christmas cheer and childlike wonder.

## SEASONAL ACTIVITIES

Polish up those skates as the UK's biggest outdoor **Ice Rink** returns...but this year, it just got even bigger! Perfect for families, couples, friends or colleagues, test out skating skills in Hyde Park Winter Wonderland's most popular attraction. Located within beautifully leafy surroundings,

skaters will glide around the Victorian bandstand under a canopy of twinkling lights in perfect festive spirit.

Hyde Park Winter Wonderland will this year unveil a 45m long, real **Ice Slide, part of the brand-new Santa Land 2018**. Bringing a taste of alpine mountain fun to central London, thrill-seekers can grab an 'ice tube' and experience skimming down an ice covered 'mountain' side. This unique winter experience, is available to all ages, although younger visitors will have to be accompanied by an adult. Within the biggest Santa Land area to date, there will also be the **Ice Trike Trail**, suitable for kids over 6, teens and parents. Scoot round the 85m ice track on an ice trike, under a canopy of twinkling fairy lights and Christmas trees.

For an even more streamlined visit to Winter Wonderland this year, **Coaster Passes** are now available to purchase, allowing tap 'n' ride access onto all of the epic roller coasters. A minimum payment of £30 is required (with a £5 initial purchase bonus) and can be topped up from the box offices on site, or online. Coaster Passes can be used for the duration of the event and are ideal to give as gifts.

## SPECTACULAR SHOWS

The adored festive daytime spectacular, **Zippos Christmas Circus**, will return to Hyde Park Winter Wonderland in the UK's biggest circus tent, the MegaDome, with an all-new fun-packed circus show complete with jaw-dropping acrobats, comedy clowns, feats of incredible strength and stunning illusion plus the family favourite larger-than-life dancing Snow Bears.

For those with older children and teens, the circus acts heat up as the evening unfolds, as **Cirque Berserk** unleash a high-octane show featuring mind-blowing stunts. The all-new show combines the most incredible daredevil acts from around the world. Audiences can expect dazzling trapeze, contortion and jaw-dropping acrobatics, plus high wire motorbike stunts and the return of the incredible Globe of Death, where multiple motorcyclists speed at over 60mph inside an unbelievably small steel cage!

Audiences of all ages are invited to take a journey to Neverland with the exclusive new showing of **Peter Pan On Ice**, as the childhood hero returns to his spiritual home at The Royal Parks. Performed by the internationally acclaimed Imperial Ice Stars, J M Barrie's well-loved story takes to the ice with spectacular flying, swashbuckling aerial sword-fighting and stunning special effects. Guests can also expect state-of-the-art animated scenery, dazzling costumes, fire-on-ice and original music and songs within the 50-minute-long spectacular show.

Meanwhile, the popular **Teletubbies Live Show** will be heading to the MegaDome every morning at Hyde Park Winter Wonderland with a special Christmas adaption, meaning fun for even the tiniest tots as they join Tinky Winky, Dipsy, Laa-Laa and Po on a magical journey through Tellytubbyland.

Tickets to all attractions are available to purchase now from:

<http://hydeparkwinterwonderland.com>

Opens: Thursday 22 November 4pm – 10pm

Then: 23 November 2018 – 6 January 2019 10am – 10pm every day

Closed on Christmas Day

Entry to Hyde Park Winter Wonderland is FREE. For individual attraction ticket prices and information, please visit the official website [here](#). Attraction tickets sell out, especially at weekends and evenings. Advance booking is strongly recommended. Individual attraction prices start from £7 adult / £5 Child / £20 Family\* / £6 Concession plus booking fee. (Off Peak prices also available).

\*A Family Ticket consists of either: 2 Adults / Teens and 2 Children OR 1 Adult / Teen and 3 Children.

### **Notes to Editor**

***For more information please email: [winterwonderland@wcommunications.co.uk](mailto:winterwonderland@wcommunications.co.uk)***

***Or call: 0207 436 8113***

### ***About IMG***

*IMG is a global leader in sports, fashion, events and media, operating in more than 30 countries. The company manages some of the world's greatest sports figures and fashion icons; stages hundreds of live events and branded entertainment experiences annually; and is a leading independent producer and distributor of sports and entertainment media. IMG also specializes in sports training and league development, as well as marketing, media and licensing for brands, sports organizations and collegiate institutions. IMG is part of the Endeavor (formerly WME | IMG) network.*

### ***About Hyde Park and The Royal Parks:***

*The Royal Parks is a charity created in March 2017 to manage and fundraise for 5,000 acres of Royal parkland across London. Every year 77 million visitors enjoy London's eight Royal Parks for their unparalleled opportunities for enjoyment, exploration and healthy living in the heart of London.*

*The charity looks after eight of London's largest open spaces; Hyde Park, Green Park, Richmond Park, Greenwich Park, St James's Park, Bushy Park, The Regent's Parks and Kensington Gardens. We also manage other important open spaces in the capital including Brompton Cemetery, Victoria Tower Gardens, Canning Green and Poet's Corner.*

*The parks are owned by the Crown with their responsibility resting with the Secretary of State for Culture, Media and Sport. The Royal Parks charity manages the parks on behalf of the government.*

*Every year millions of visitors from London, the UK and across the globe enjoy the iconic Hyde Park, one of the Capital's eight Royal Parks. Spanning 350 acres of green space in central London, Hyde Park is the home of world renowned events. Hyde Park Winter Wonderland provides essential income for The Royal Parks which goes back into conserving and enhancing the parks for future generations to enjoy.*