



## The UK's ultimate Christmas destination returns for another fun filled year

*Tickets for this year's event are on sale now!*

Press Release

Images are available for download via <http://press.hydeparkwinterwonderland.com/>

**Wednesday 9<sup>th</sup> August 2017, London:** PWR Events and The Royal Parks are delighted to announce that **Hyde Park Winter Wonderland** will be returning for its 11<sup>th</sup> year this winter. Across the years, the event has become a must-do attraction for Londoners, visitors and tourists alike. The UK's number one Christmas destination runs for 6 weeks from Friday 17<sup>th</sup> November 2017 – Monday 1<sup>st</sup> January 2018 and will host an array of new attractions and entertainment, as well as the return of many visitor favourites.

The UK's largest outdoor **Ice Rink** will be located around the picturesque Victorian bandstand. The rink stretches over 1,600m<sup>2</sup> and will see live music played day and night as skaters take to the ice. The **Magical Ice Kingdom** returns this year with a fresh new theme '*Deep Sea Adventure*' featuring an awe-inspiring underwater journey of myth and mystery, made completely from snow and ice.

Family favourite, **Zippos Circus**, will be back with their brand new daytime show '*Zippos Christmas Circus*' boasting incredible acrobatic displays and mind-blowing illusion alongside traditional clowns and comedy. Each evening will see Zippos Circus bringing an all-new evening performance of '*Cirque Berserk*' which showcases jaw-dropping aerial stunts, motorbikes on high wire, contortion, spectacular trapeze and concludes with a must-see finale.

New for 2017/18, **The Imperial Ice Stars** present **Cinderella on Ice**. A new interpretation of a classic tale, Cinderella on Ice will feature world class ice skating in the Winter Palace Theatre. The captivating show combines powerful storytelling with elegant choreography to bring a modern twist to this treasured fairy tale favourite. Taking to the ice will be 18 World, European and National Championship level skaters who will perform high-speed throws, incredible lifts and jump sequences to entertain all.

A must for those who want to watch the action from above, the iconic **Giant Observation Wheel** will once again illuminate London's skyline, offering spectacular views of both the park and London itself. A highlight for families with young children, **The Sooty Christmas Show** will see the nation's much loved bear making a reappearance, showing every day at 11am with a brand new Christmas show.

**Bar Ice** will also return by popular demand, giving guests the opportunity to have a chilled cocktail in an arctic environment. This year's improved and spacious Bar Ice is inspired by Ancient Greek mythology, complete with Temple style interior and magnificent ice sculptures of Medusa's head and Arion's Wings to admire.

For those wanting to soak up the festive atmosphere, the **Angels Christmas market** will feature over 150 chalets and offers a wide range of unique gifts. As part of last year's Hyde Park Winter Wonderland 10<sup>th</sup> anniversary celebrations, the world's largest transportable roller coaster, the **Munich Looping**, made its UK debut. This proved immensely popular for the event's adrenaline seekers and will be returning this year, alongside other heart pumping rides and traditional fairground attractions.

No festive day out would be complete without Father Christmas. **Santa Land** is an enchanting experience for young visitors and gives families the chance to meet Santa and his elves, as well as explore the inside of his toy workshop. Father Christmas is free to visit and will be at Santa Land with a sack of free gifts every day until 6pm.

A final favourite with visitors, the **Bavarian Village** provides the perfect setting to relax in the covered seating area, where guests can enjoy a hot drink and delicious snack whilst soaking up the festive atmosphere.

For the last 10 years, Hyde Park Winter Wonderland has been hugely popular with members of the Royal family and the celebrity crowd. Guests who have been spotted enjoying the festivities across the years have included: Duchess of Cambridge & Prince George, Eva Longoria, David & Brooklyn Beckham, Simon Cowell, Mel C, Nicole Scherzinger, Lindsay Lohan, Liv Tyler, Kate Moss, Naomi Campbell, Cara Delevingne, Myleene Klass, Caroline Flack, Nick Grimshaw, Elle Macpherson, Helena Bonham Carter, Damian Lewis, Suki Waterhouse, Penelope Cruz, Rafferty Law, Tom Cruise, Elizabeth Hurley, Amanda Holden, David Furnish, Tim Burton, David Cameron, Anais Gallagher, Ella Eyre, Anton du Beke and Tom Daley.

Register at [www.hydeparkwinterwonderland.com](http://www.hydeparkwinterwonderland.com) for further announcements of new attractions, shows and rides coming to Hyde Park Winter Wonderland this year.

**Follow us:**

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**Listings Information:**

Tickets are now on sale for the Ice Rink, Magical Ice Kingdom, Cinderella on Ice, Bar Ice, Giant Observation Wheel, Zippos Christmas Circus, Cirque Berserk & The Sooty Christmas Show

**Dates:** Friday 17<sup>th</sup> November 2017 – Monday 1<sup>st</sup> January 2018 (closed on Christmas day)

**Times:** 10am – 10pm daily (except Friday 17<sup>th</sup> November – opens at 5pm)

**Entry:** Hyde Park Winter Wonderland is FREE to enter, there is no admission fee

**Online booking:** [www.hydeparkwinterwonderland.com](http://www.hydeparkwinterwonderland.com)

**Ice Rink timings** (50min session):

10am, 11am, 12pm, 1pm, 2pm, 3pm, 4pm, 5pm, 6pm, 7pm, 8pm, 9pm

**The Sooty Show timings:**

11am

**Circus performance timings:**

Zippos Christmas Circus: 12:30pm, 2pm, 3:30pm, 5pm

Cirque Berserk: 7pm, 8pm, 9pm

**Cinderella on Ice performance timings:**



12pm, 2pm, 4pm, 5.45pm, 7.30pm

***Ticket Prices (see website for full details)***

Ice Skating	£9.50 - £15.50 (adult), £7.50 - £10.50 (child), £30 - £42 (family), £8.50 - £14.50 (cons)
Magical Ice Kingdom	£7.00 - £11.00 (adult), £5.00 - £9.00 (child), £20 - £36 (family), £6.00 - £10.00 (cons)
Bar Ice	£14.00 - £16.00 (adult)
Giant Wheel	£7.00 - £9.00 (adult), £5.00 - £7.00 (child), £20 - £28 (family), £6.00 - £8.00 (cons), £40 - £50 (Private pod), £55 - £65 (VIP pod)
Circus Shows	£8.50 - £15.00 (adult), £5.00 - £11.50 (child), £20 - £46 (family), £7.50 - £14.00 (cons) £90 - £105 (Private box for 4 people, includes a bottle of champagne and chocolates)
The Sooty Christmas Show	£8.50 - £15.00 (adult), £5.00-£11.50 (child), £20- £46 (family), £7.50- £14.00 (cons)
Cinderella on Ice	£16.95- £19.95 (adult), £12.95- £15.95 (child), £51.80- £63.80 (family), £15- £18 (cons)

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**Notes to editors**

**About PWR Events:**

PWR are unique creators, producers and promoters of large scale public events at prestigious venues, working with organisations such as The Royal Parks and Historic Royal Palaces.

Currently producing Hyde Park Winter Wonderland and Hampton Court Palace Festival; PWR have previously created events across the UK including Hampton Court Palace, Tower of London, Windsor, Greenwich, Manchester United FC and Hampstead Heath Ice Rinks, The Royal Windsor and Greenwich Observation Wheels, and Hampton Court, Greenwich and Windsor Beer & Jazz Festivals.

PWR Events are part of WME / IMG Arts & Entertainments division.

PWR are proud to create, produce and organise sustainable events.

**About The Royal Parks charity (registered number 1172042)**

The Royal Parks is a charity created in March 2017 to manage and fundraise for 5,000 acres of Royal parkland across London. Every year 77 million visitors enjoy London's eight Royal Parks for their unparalleled opportunities for enjoyment, exploration and healthy living in the heart of London.

The charity looks after eight of London's largest open spaces; Hyde, The Green, Richmond, Greenwich, St James's, Bushy and The Regent's Parks, and Kensington Gardens. We also manage other important open spaces in the capital including Grosvenor Square Garden, Brompton Cemetery, Victoria Tower Gardens, Canning Green and Poet's Corner.



The parks are owned by the Crown with their responsibility resting with the Secretary of State for Culture, Media and Sport. The Royal Parks charity manages the parks on behalf of the government.

Every year millions of visitors from London, the UK and across the globe enjoy the iconic Hyde Park, one of the Capital's eight Royal Parks. Spanning 350 acres of green space in central London, Hyde Park is the home of world renowned events. Hyde Park Winter Wonderland provides essential income for The Royal Parks which goes back into conserving and enhancing the parks for future generations to enjoy.

For more information please visit: [www.royalparks.org.uk](http://www.royalparks.org.uk)

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